



M. Kathy Mejasich

Kathy Mejasich is the Vice President of Marketing and Organizational Development for the IRF's Washington Program Center. In this capacity, Kathy will spend the majority of her time with fundraising for the International Road Educational Foundation as well as the corporate sponsorship program for the IRF. Additionally, she will lead the strategic expansion of marketing, communications, and programming initiatives for IREF.

Kathy has nearly 12 years of non-profit fundraising experience. Most recently, Kathy spent more than 5 years with United Service Organizations, Inc. (USO), a congressionally-chartered non-profit that offers programs and services to U.S. military personnel and their families around the world. Under her leadership as Vice President of Corporate Alliances, more than \$65 million dollars in cash and in-kind contributions from corporations and foundations were generated for the USO. Prior to her role with the USO, Kathy served as an account manager within the corporate alliances department of Special Olympics, Inc. During her time with the global organization, Kathy managed the organizations largest cause-marketing partnership with Cingular Wireless, which generated \$37 million for the organization in 4 years.

Prior to the USO and Special Olympics, Kathy served for eight years in the United States Air Force, where she made the rank of Captain. Kathy holds a Masters of Public Administration from Troy State University, Troy, AL and a Bachelor of Arts in Sociology from Bloomsburg University, Bloomsburg, PA.

Kathy spends her free time participating in a variety of athletic activities including running, tennis, and golf. She original hails from Carlisle, Pennsylvania.