



2011 GRAA Competition

Brochure and Application Form

**Submissions Due:
July 14, 2011**



The International Road Federation's Global Road Achievement Awards program is a worldwide competition to identify and honor excellence, innovation, and exceptional achievement in 12 vital road and transport sector categories.

The competition is open to all organizations involved in the Road Industry. Entries are judged by panels of expert judges drawn from IRF's academic members. There is no limit to the number of entries an organization may submit. Entries are open to projects that may have been recognized in other award programs, provided that they have not been recognized in a previous IRF Global Road Achievement Award competition.

What are the categories?

Entries should refer explicitly to one or possibly more of the twelve award categories listed hereafter.

**** Regarding entries in the categories of **Research, Design, Innovative Finance, Technology, Equipment & Manufacturing, Advocacy and Lobbying** the subject matter of the submissions must be published or disclosed prior to the submission closing date.*

Research

This category will recognize specific research initiatives that significantly advance the road development industry. Possible topics include improved materials, innovative use of existing materials and products, advances in technology or new applications for existing technology, and groundbreaking theories in design, construction, or O&M processes. This award is targeted at researchers in public, educational and private institutions for their achievements in developing a specific product, system, measure, etc. that advances roadway development.

Design

This category recognizes organizations that demonstrate outstanding achievements in the broad design arena, including aesthetics, applications in challenging environments, cost efficiency and originality. Qualification for the award will be determined upon the organization's application of a design (or designs) on a specified project.

Innovative Finance

This award is open to organizations and/or projects that enable road development to take place from funding sources that are different from traditional government or institutional money streams. Although government and institutional funding can be part of the mix for entries in this category, priority is given to entries that demonstrate innovative approaches in this field. An award will be evaluated on demonstrated success in constructing, operating, and/or managing a project or program in a cost effective/profitable manner.

Technology, Equipment & Manufacturing

This category, which recognizes inventors and manufacturers that integrate, develop and market new products and/or equipment that advance the road construction industry, is open to manufacturers of all types of equipment and products. This category seeks products and equipment that enhance quality, improve efficiency, increase safety, enable new design and construction techniques, etc. An acceptable entry will include a specific product or products that demonstrate innovation in at least one of the aforementioned areas.

Advocacy and Lobbying

This category recognizes public and private organizations that have significantly contributed to a better understanding of the role of roads in economic development, to the promotion of road transport infrastructure, and/or to the development of road construction and maintenance programs. Of particular interest will be those entries that exemplify lobbying concepts and strategies that could be replicated either in the industrialized or developing world.

**** Regarding those entries in the categories of **Environmental Mitigation** and **Construction** the subject matter of the submissions must be substantially completed and ready for use at least six months prior to the submission closing date.*

Environmental Mitigation

This category recognizes public and private organizations that show outstanding progress in protecting and/or enhancing the natural environment in the planning, design and/or construction of road development projects. Entries in this category will be evaluated on successful efforts to incorporate environmental mitigation on a specific project.

Construction Methodology

Competitive entries in this category will demonstrate significant achievements in construction that enhance the quality, timeliness, cost effectiveness, safety, and/or efficiency in the construction means, methods and delivery on road development projects. An award will seek to recognize those entrants who demonstrate effective construction strategies that can be replicated or serve as examples to advance the process of road construction generically. Entrants will base their applications on the success of a concept as demonstrated on a specific project.

**** For those submissions in the categories of **Maintenance Management**, **Safety**, **Traffic Management and ITS**, **Program Management**, and **Quality Management** the subject matter of the submissions must be substantially completed and ready for use at least twelve months prior to the submission date.*

Maintenance Management

Public and private sector authorities providing maintenance management services to the general public are encouraged to compete in this category which is designed to recognize innovation in the planning and delivery of maintenance functions on a macro or micro level. Advances in safety, efficiency, enhancements, public relations or environmental responsibility will be considered in this award.

Safety

Entries in this category should demonstrate significant contributions to improving road safety by devising concepts, products, processes and/or systems in relation to road infrastructure, road/vehicle interaction or driver behavior. Entries will be evaluated on successful and possibly quantified efforts to reduce road casualty numbers and/or seriousness.

Traffic Management and Intelligent Transportation Systems

This category recognizes public and private organizations that demonstrate significant achievements in making the most of existing infrastructure to accommodate present and future traffic, by using advanced or original traffic management concepts, organizations and/or systems.

Program Management

This category is open to public and private sector organizations that are showing leadership in the provision of integrated services for the management of large transportation infrastructure programs. Of particular interest will be those entries that demonstrate program goals and objectives being met, that show a high degree of complexity and an ability to deal with a variety of issues, and that exemplify the ideals of program and project management.

Quality Management

This category will recognize organizations that have developed and implemented a quality management system to maximize stakeholder satisfaction at the lowest overall cost to the organization. This award is targeted at organizations that innovatively apply the principles and practices of quality management, and demonstrate superior results for delivering products or services.

What is the judging process?

The selection panel is not obligated to select an award recipient in each of the twelve categories. Rather, the panel will recognize only those submissions that show outstanding merit. IRF expects that many submissions will demonstrate outstanding achievements not only in one single category, but also possibly in two or more. Such demonstration, however, is not considered to be a criterion for selecting submissions. A project is not eligible for an award in a category in which an application was not submitted. The panel also has the discretion to recognize submissions that do not win an award, yet nevertheless show exceptional merit.

The criteria for the Global Road Achievement Awards are developed and reviewed regularly by the IRF Awards Committee. An independent selection panel will evaluate award submissions. No member of the selection panel may have an interest or bias related to the current applications. If a judge should have such an interest, that judge will be excused from reviewing the applicable entry(ies) and an alternate will be appointed. Awards will only be presented to organizations which have submitted applications demonstrat-

- ⇒ Complexity
- ⇒ Replication capability
- ⇒ Cost and efficiency considerations
- ⇒ Technical value to road development industry
- ⇒ Contributions to social and economic concerns
- ⇒ Original or innovative use of existing technologies
- ⇒ Original or innovative application of new technologies
- ⇒ Development of new technologies, products or equipment
- ⇒ A successful program, concept, or product on a specific project
- ⇒ The surpassing of minimum regulatory requirements or industry standards
- ⇒ Degree to which the project, meets the needs of the public, industry, owner or client

The selection panel is expected to name recipients of the Global Road Achievement Awards on or before November 1, 2011. **The International Road Federation will make significant and substantial efforts to promote and publicize the Global Road Achievement Awards. The benefits of winning the IRF Award will include the presentation of a crystal trophy at the IRF Annual Awards Banquet, recognition in World Highways Magazine, and a summary of your project in the IRF 2011 GRAA Book of Winning Projects. IRF has also established additional enhanced visibility options for winners to further enhance the exposure of these outstanding projects.**

IRF views the awards as an important way to promote the road development industry around the world and will make substantial efforts to see that the awarded achievements receive maximum worldwide publicity. All materials submitted to IRF as part of an application package will be made available to members and the public. This will enable IRF to provide recognition to all members who put forth an effort to apply for a Global Road Achievement Award.

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E-mail: info@irfnews.org

Application Instructions:

(IMPORTANT NOTE: Although there is no limit to the number of categories in which a project can be entered, each category is subject to different judging criteria; therefore, separate application, with fee must be made for each category in which a project is entered.)

The application package must include:

- ⇒ A completed application form;
- ⇒ A project summary (500 words);
- ⇒ An explanation of how the project meets the criteria of the category in which it has been submitted (100 words);
- ⇒ PowerPoint™ presentation—version '97 or later—including but not limited to slides, photographs, drawings, diagrams, videos, or additional explanatory materials. (Presentations should be limited to 30 slides or less).

Incomplete applications will not be considered. All materials must clearly identify the name of the project, the award category, and contact information of the submitting applicant.

Please note...

1. IRF reserves the rights to use submissions for promotional purposes. The submission of copyrighted material to IRF for the Global Road Achievement Awards shall constitute a general grant of permission to IRF to use the materials for promotional purposes.
2. Each application package must be accompanied by a non-refundable entry fee. A separate application package (accompanied by payment of the entry fee) must be submitted for each project entered in each category.
3. Entry packages must be received by IRF, at one of the addresses listed below, by 5:00pm EST on **July 14, 2011**. Entries must be addressed to:

**Global Road Achievement Awards
c/o International Road Federation
500 Montgomery Street.
5th Floor
Alexandria, VA 22314 USA**

2011 International Road Federation Global Road Achievement Awards Application Form

Submitting Organization _____

Project Name _____

Contact Name (Individual) _____

Organization _____

Address _____

Address _____

City _____ State/Province _____ Zip / Postal Code _____

Country _____ Telephone Number
(with country code) _____

Fax Number
(with country code) _____ E-Mail Address _____

ENTRY CATEGORY

Select ONE:

- | | | |
|--|---|--|
| <input type="checkbox"/> Environmental Mitigation | <input type="checkbox"/> Advocacy | <input type="checkbox"/> Program Management |
| <input type="checkbox"/> Design | <input type="checkbox"/> Safety | <input type="checkbox"/> Quality Management |
| <input type="checkbox"/> Innovative Finance | <input type="checkbox"/> Technology, Equipment &
Manufacturing | <input type="checkbox"/> Traffic Management and
Intelligent Transportation
Systems |
| <input type="checkbox"/> Research | <input type="checkbox"/> Maintenance Management | |
| <input type="checkbox"/> Construction
Methodology | | |

APPLICATION PACKAGE CHECKLIST

Each application package must contain:

- Application Form
- Application Fee – US\$350 for IRF Members or US\$875 for non-IRF Members
- Brief Project Summary
- Explanation of how project meets category-specific award criteria
- PowerPoint™ Presentation

<input type="checkbox"/> Check	<input type="checkbox"/> Wire Transfer	<input type="checkbox"/> Credit Card: _____ Visa _____ MasterCard
Make check (in US \$) payable to: International Road Federation	Account Number: 007-013-6387 ABA: 056-004-445 United Bank K Street Branch Washington D.C. USA	Card Number:
		Expiration Date:
		Cardholder Name:
		Authorized Signature